

SOCIAL MEDIA PORTFOLIO

CARNIVORE SNAX

@carnivore.snax

Sep 2024-Dec 2024

- Website traffic from organic social increased by 506.99%
- Growth of the Instagram account from 71,000 to 88,990 resulting in a 25.43% growth rate
- Growth of the TikTok account from 350 to 660, a 88.50% growth rate
- Total revenue from organic social was \$109,575.72 (518.031% increase)



before

after

CARNIVORE SNAX

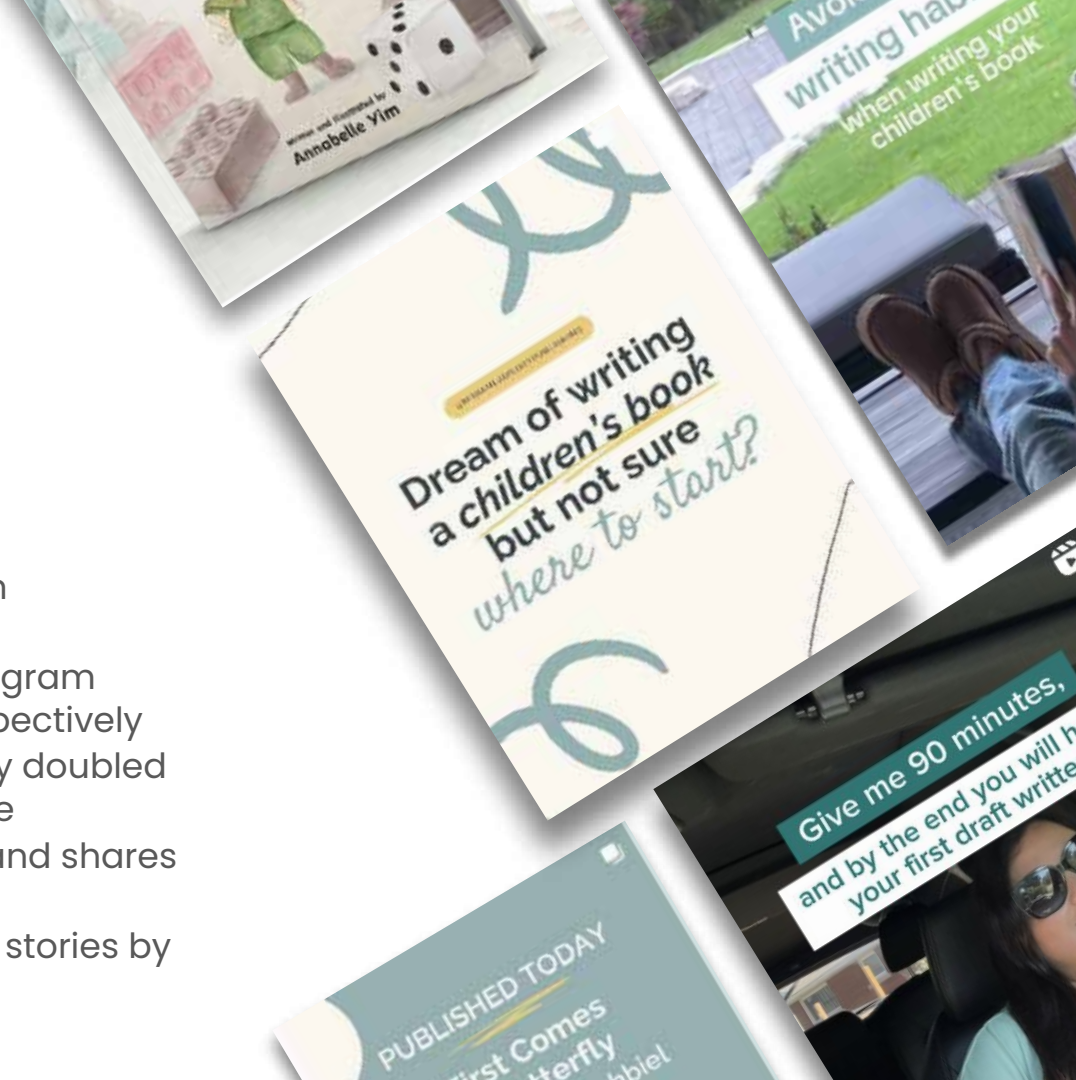




@miriamlaundrypublishing

Sep 2024-Dec 2024

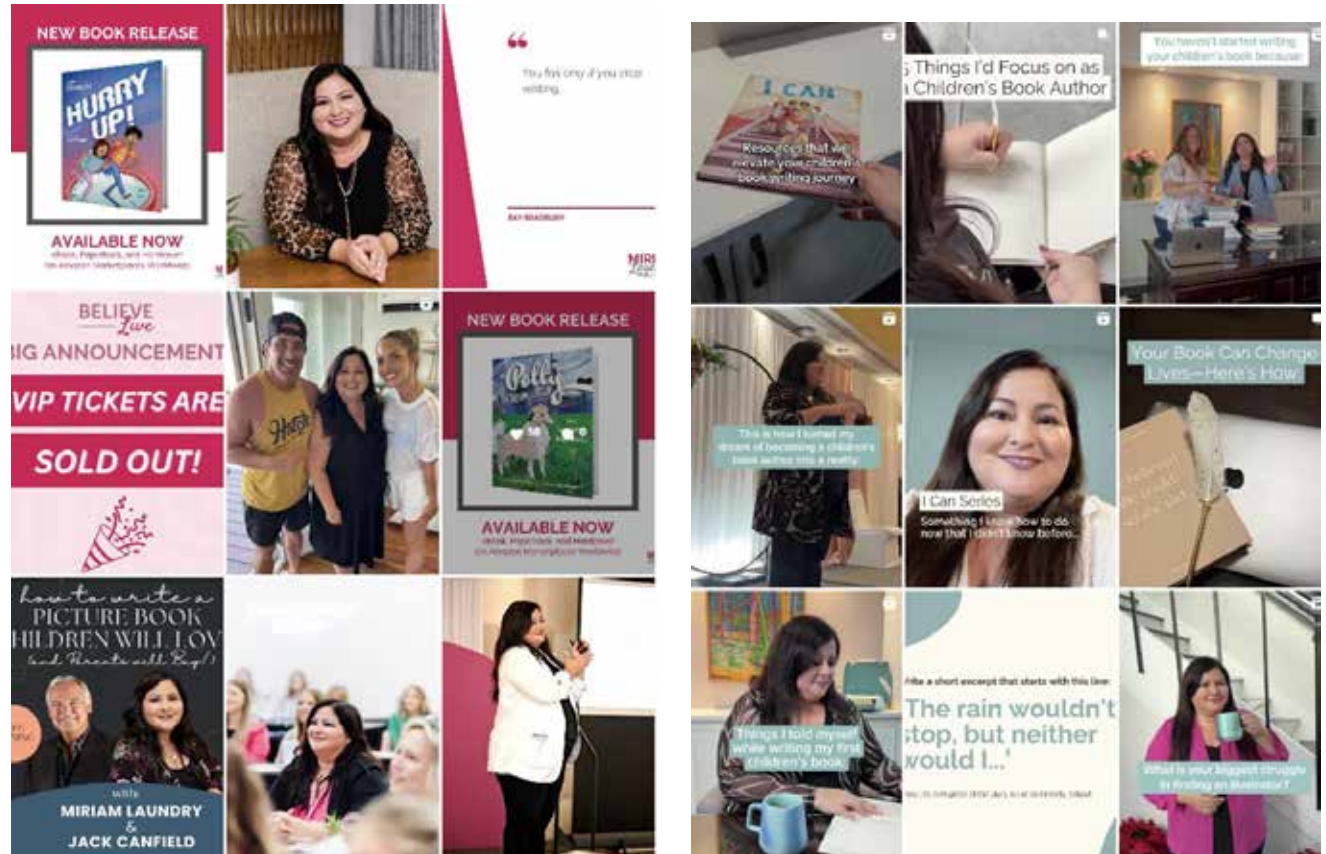
- 152,020 users reached organically on Instagram (increase of 58.56%)
- Overall comments and likes on Instagram have increased by 34% and 39% respectively
- Website clicks from Instagram nearly doubled from last quarter with a 98% increase
- Amount of saves increased by 112% and shares by 1044%
- Increased amount of link clicks from stories by 70%



before

after

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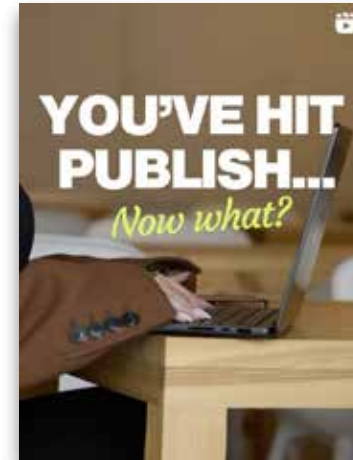
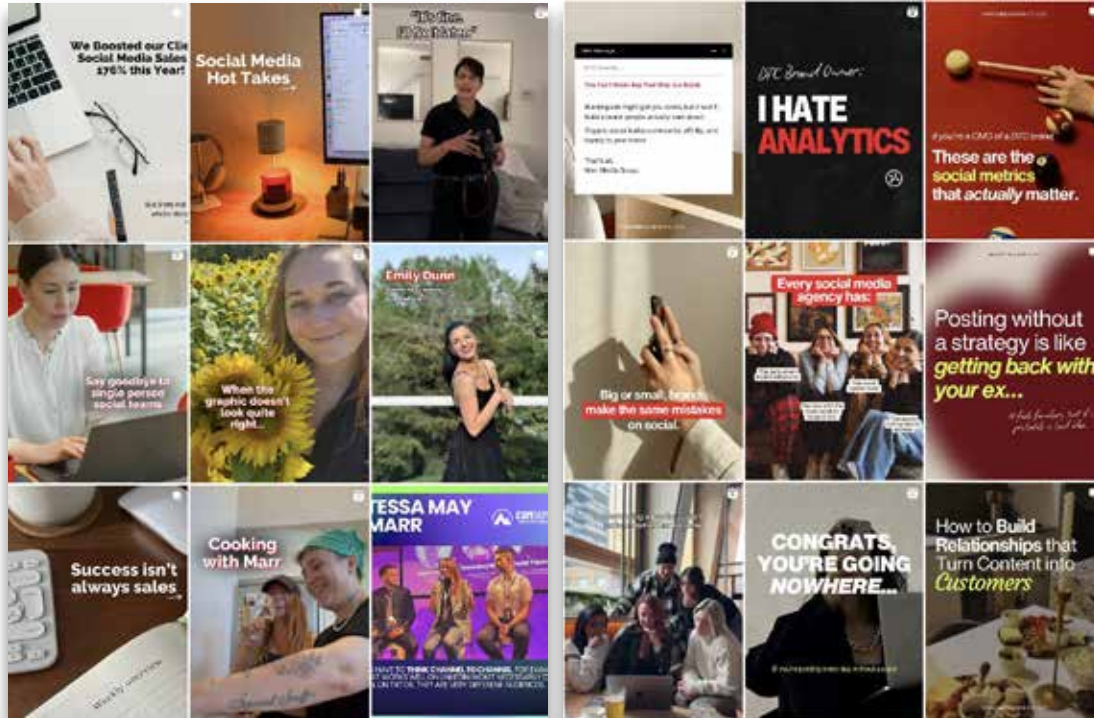
before

after



before

after



thank you